

Contact

Phone

860-670-9865

Email

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Address

West Hartford, CT

Education

2020

MA E-learning Design & Development

Munster Technological University,
Cork, Ireland

2019

Certificate Digital Media Design & Development

Munster Technological University,
Cork, Ireland

2019

BA International Studies

Central Connecticut State University,
New Britain, CT

Study Abroad:

Jan. – May 2018

Istituto Lorenzo de' Medici
Florence, Italy

June – July 2016

Université de Caen
Caen, France

Skills

TECHNICAL

- Adobe Photoshop, InDesign, Audition, Illustrator, Premiere Pro
- Canva & Figma
- Authoring Tools: Captivate & Evolve
- Digital Photography
- Video Editing & Recording
- LMS: Moodle, Canvas, LearnDash, LearnPress
- H5P
- MS Office & Google Workspace
- WordPress & Wix design

PROFESSIONAL

- Training program development
- Curriculum design
- Adult learning strategies
- PreK-12 learning strategies
- UX design & testing
- ADDIE
- Digital & visual design

Jennifer Lombard

Instructional Designer & E-learning Developer

A skilled and innovative e-learning developer with a Masters in E-learning Design and Development (2020). My expertise lies in creating engaging learning experiences by simplifying complex concepts into interactive modules with keeping accessibility for all learners in mind. I excel in crafting immersive scenarios, interactive simulations, and gamified content, using cutting-edge tools. Collaborating closely with experts, I've honed skills in developing comprehensive learning paths and assessments. With a commitment to staying updated on industry trends, I offer a valuable blend of technical skills, attention to detail, and creativity, which delivers impactful e-learning solutions for the target audience. Dual citizenship with the United States and Ireland.

Experience

Instructional Designer & E-learning Developer

Mar. 2021 - Present | Dó Cent Training & Consulting | Remote - Galway, Ireland

- Utilize e-learning development tools, such as LearnDash and Evolve, to develop 30+ interactive training courses for international organizations
- Use Google Workspace & Microsoft 365 to storyboard & create software simulations, designs, and game templates for interactive learning
- Research third-party learning tools and solutions to provide recommendations to improve existing offerings and resources
- Test usability throughout the development process to confirm user-friendly interface
- Analyze and select the most appropriate strategies, methodologies and technologies to maximize learning experience, impact, and accessibility
- Develop and produce graphics and content to incorporate into e-learning applications, job aids, animated videos, logos and reports using Figma & Canva
- Consult with 15+ organizations to create content strategies for digital media & interactive e-learning content
- Develop functional digital design concepts across various platforms, including websites and social media, to strengthen companies' online brand and identity
- Assist in web presence planning, implementing changes and integrating requested elements to streamline business operations on WordPress and Wix

Digital Skills Instructor

Jul. 2021 - Feb. 2023 | Skillsoft | Remote - Dublin, Ireland

- Planned and prepared technical courses for collaborative technology products, such as Google Sheets and Microsoft 365
- Produced over 450 high quality videos using screen recording and providing voiceover instruction using iShowU
- Edited instructional videos using Adobe Premiere Pro
- Researched content and reviewed previous courses to ensure new videos are up to date
- Wrote technical assessment questions for learners in line with course objectives
- Contributed to team and company development by providing suggestions to recommend improvements for planning and technology
- Hired as a permanent team member after 6 month contract position

Instructional Design & Delivery Intern

Nov. 2019 - Mar. 2020 | 24/7 Teach | Remote - United States

- Developed instructional materials and products for technology-based design of K-12, community college, and business training courses
- Collaborated with subject-matter experts to develop strong and accurate content
- Adapted instructional content or delivery methods for different types of learners
- Knowledge of principles and methods for curriculum and training design
- Recommended improvements to curricula or delivery methods
- Created curricula, course format, subject matter & presentation
- Contributed to the development of comprehensive employee training courses